

### 8.13 Chinese Poster Art (<https://chinese posters.net/>)

**Background:** Chinese Communists led by Mao Zedong took control of China in 1949. Once in control of the government, they still had to rally the population to support a communist transition. One way they won support from a largely uneducated population was through the use of poster art as a teaching tool.

**Instructions:** Examine each of the posters. What messages do they convey? In your opinion, why would the Chinese communist government want to convey these messages?



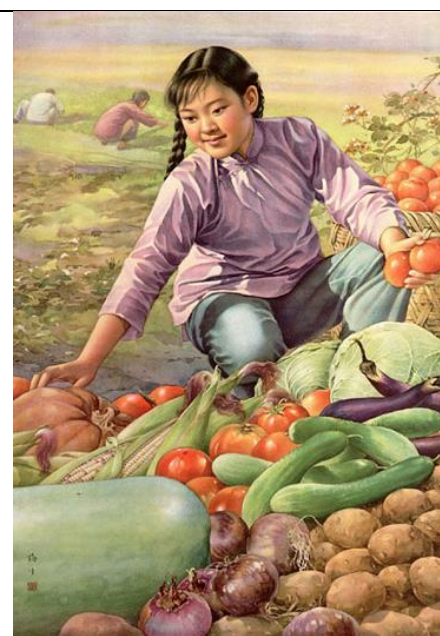
Produce more! Contribute more! (1951)



We are proud of participating in the founding of our country's industrialization (1954)



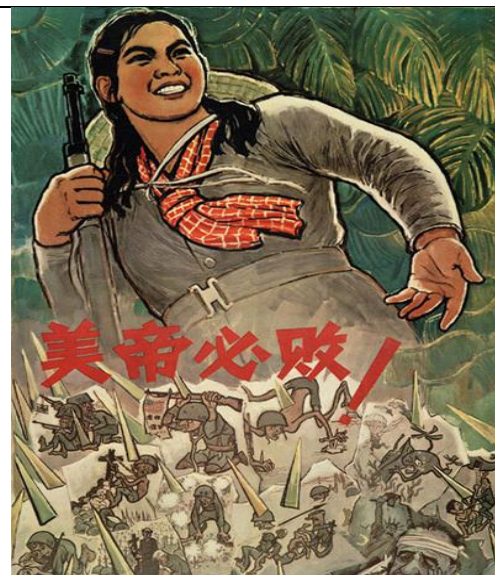
Celebrating the People's Republic of China's National Day (1950)



The yield is abundant (1959)



Vigorously support the anti-imperialist struggle of the peoples of Asia, Africa and Latin America (1964)



American imperialism must be beaten! (1965)



The commune's fishpond (1973)