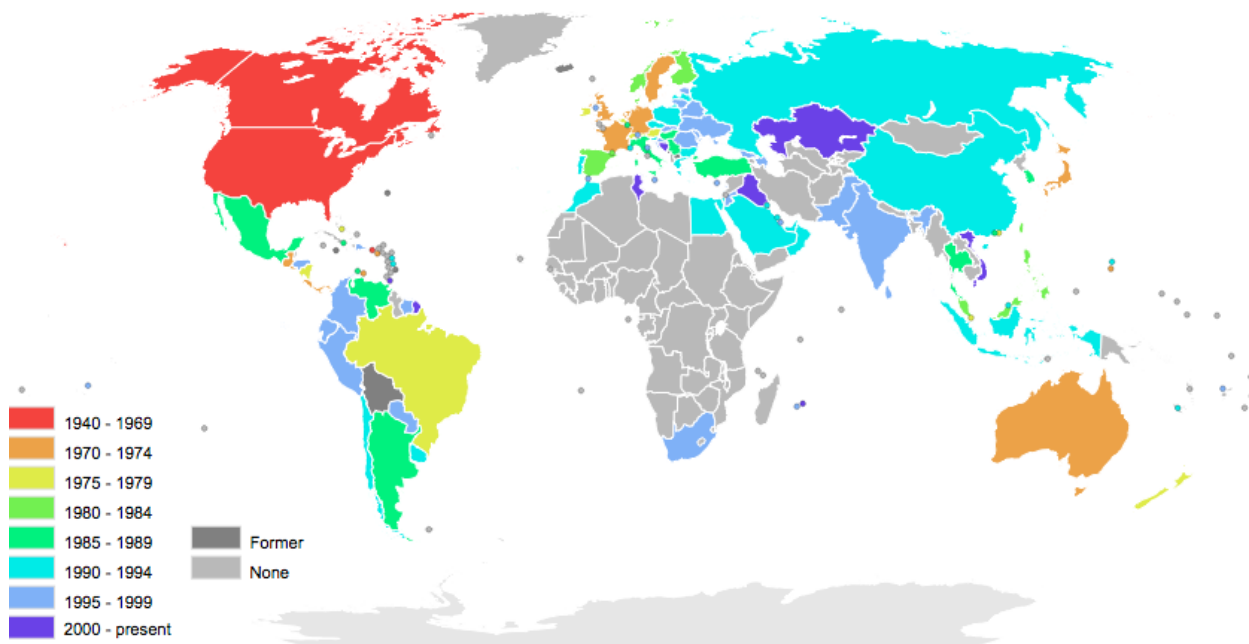


17.2 McDonald's and Globalization

Source: https://en.wikipedia.org/wiki/List_of_countries_with_McDonald%27s_restaurants, accessed December 26, 2018.



Instructions: The spread of the McDonald's Restaurant franchise around the world is often used as a measure of globalization. There are now over 35,000 outlets. The first McDonald's opened in San Bernardino, California in 1940. The first Asian outlet opened in Tokyo, Japan in 1971. In 2009, Pakistan and India each had only 25 McDonald's restaurants. By 2018, Pakistan had 60 and India almost 300. Belarus had only 1 in 2009 by 15 in 2018. The last McDonald's in Iran closed following the 1979 Iranian Revolution. Iceland closed its three McDonald's in 2009 because of the prohibitive cost of importing products they were required to purchase from McDonald's. The only McDonald's in Bolivia closed in 2002. As of December 2018, there was still no McDonald's in Afghanistan. Examine the list of countries with more than 200 McDonald's and answer questions 1 – 5.

United States 14,146	Russia 645	Malaysia 271
Japan 2,975	Philippines 572	Saudi Arabia 263
China 2,700	Italy 571	South Africa 252
Germany 1,476	Spain 507	Turkey 251
Canada 1,450	South Korea 450	Netherlands 245
France 1,419	Taiwan 413	Thailand 240
United Kingdom 1,274	Poland 405	Hong Kong 237
Brazil 930	Mexico 402	Argentina 222
Australia 920	India 290	Netherlands 220

Questions

1. In 2018, how many countries have at least 200 McDonald's restaurants?
2. Which Asian countries had more than 200 McDonald's?
3. Which country had the most McDonald's in Europe?
4. In your opinion, why might McDonald's fail to take root in certain countries?
5. In your opinion, why are McDonald's Restaurants used as a measure of globalization?