

### Activity 7. Where are your sneakers from?

**Background:** Globalization is usually defined as the expanding economic and cultural integration of the world. It can also include closer military and political connections. Look in your closet and you will see that your clothing is made all over the world. About 85 percent of all clothing purchased in the U.S. is imported. Ninety-five percent of the shoes, sneakers, sporting goods and computers we purchase are imports. The American people spend \$29.4 billion each year on toys, and 80 percent of those toys are made in China alone. Source: National Labor Committee (<http://www.nlcnet.org>, accessed June 6, 2010).

**Instructions:** How can we measure the impact of globalization on our lives? Complete the chart below and then answer the questions that follow.

Product	Brand	Country of Origin
Shoes/Sneakers		
Shirts/Jackets		
Book Bags		
Family Cars		

### Questions

1. Did anything on this list surprise you? What? Why?
2. Based on this list and other knowledge about globalization, what are some of its positive benefits for Americans?
3. Based on this list and other knowledge about globalization, what are some of its potential negative consequences for Americans?